

Workshop: “Digital age and the future...” by Diana Brandl (Executive PA)

On Thursday 13th December 2018

At Sofitel Luxembourg Europe

(4, rue du Fort Niedergrünwald, L-2226 Luxembourg)

Dear Members, dear Friends,

The committee of IMA Luxembourg has the pleasure of inviting you to their next workshop “Digital age and the future...” organized in collaboration with Diana Brandl on Thursday 13 December at Sofitel Luxembourg Europe.

Please find below a teaser as what to expect from this workshop

“Do you want to position yourself well for future opportunities, increase your visibility, act more strategically in your organization, network with a purpose and also have your own career development in mind? Then, the Digital Age is the right podium for you.

The Digital Transformation brings incredible potential for Office Professionals. Today, it is more important than ever to sharpen the profile of our profession. New Work means networking and makes it easy to be visible at all levels. This requires innovative and agile Assistants who not only have the courage but also the openness for the trends of the future. Diana Brandl describes herself as Digital Native and has recently worked in the start-up world, where she rediscovered her role as a management assistant within the New Work Generation. She teaches first-hand what it means to work with Millennial Managers and how important storytelling is in sharpening a profile.

In her session, Diana will give insights on:

- *Artificial intelligence versus Human intelligence: Are Alexa, Siri & Co. future colleagues or competitors?*
- *Millennials: Meet the new manager generation and their leadership style*
- *Self-Marketing and Personal Branding: How to become visible and build your brand in the digital transformation age.”*

Agenda:

18:00: Registration

18:30: Beginning of the workshop

20:00: End of the workshop and cocktail

Training fees: Members: EUR 20.00 / Non-members: EUR 35.00

Parking available onsite

Please register and pay by Monday 9th December by contacting Marie Ingvarsdóttir:

pro@lu.ima-network.org

Note that the registration fee will not be reimbursed if cancellation occurs

after Monday 9th December

The committee of IMA Luxembourg is looking forward to welcoming to this amazing workshop.

See you soon!

Best regards,

The IMA Luxembourg committee

Jane Barton (Chairman), Marie Helga Ingvarsdóttir (Public Relations Officer), Annick Druart (Treasurer) and Catherine Johannsson (Sponsor Liaison Officer)

BANK DETAILS

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COMMUNICATION

“Brandl – 13.12.2018” + full name